

Monday July the 9th - for immediate release

MINUIT UNE signs exclusive distribution
deal with
HIBINO LIGHTING INC for JAPAN.



Hibino Lighting Inc.

Minuit Une sales team proudly communicates the appointment of Hibino Lighting Inc. as the new Japanese exclusive distributor for the range of products IVL Lighting by Minuit Une.

Hibino Lighting Inc, strengthened by its long history, has acquired experience and network as well as solid the commercial relations it built over time. It is the premium partner to provide premium products and services in Japan.

Kiyohiko Masuzawa, President of Hibino Lighting Inc states:

"Hibino Lighting Inc has offered the Japanese market professional stage lighting solutions for 30 years since its foundation.

IVL Lighting are really fantastic products, so there was no hesitation to decide on the business partnership with Minuit Une. The IVL Lighting is compact and has rich features which would make Japanese users satisfied.

Moreover, I cannot help being attracted to the young energy and enthusiasm of Minuit Une. We are confident in opening a new era of lighting industry in Japan."

Eric Phelep, Sales Director of Minuit Une, adds:

"It became very clear very quickly that Hibino Lighting Inc would be a great asset as a partner for Minuit Une's development in Japan. Being such an institution in the region, Hibino Lighting Inc appeared to be the best partner possible to allow Japanese Lighting Designers to discover the creative outputs of IVL Lighting, supply the fixtures to the market, and provide the best user & customer services.

All Minuit Une's team and I are definitely looking forward to starting our collaboration and answer the need of going always further in lighting design experience. »